

**MINUTES of SPECIAL WORK SESSION/STRATEGIC GOAL PLANNING
of the BOARD of COMMISSIONERS
of the CITY of BOWLING GREEN, KENTUCKY
held JANUARY 27, 2017**

The Board of Commissioners of the City of Bowling Green, Kentucky met in special session in the Cupola 3 Room at the Hyatt Place Hotel, Bowling Green, Kentucky at 8:00 a.m. on January 27, 2017. The meeting was called to order and the following members were present: Commissioner Joe W. Denning, Commissioner Brian "Slim" Nash, Commissioner Sue Parrigin, Commissioner Rick Williams and Mayor Bruce Wilkerson. Absent: none. There was a full quorum of the Board of Commissioners present.

The purpose of this special Work Session/Strategic Goal Planning was to discuss goals and objectives for the City of Bowling Green Fiscal Year 2017/2018 budget and beyond, as well as policy initiatives. Topics discussed include the following:

- Financial overview, multi-year budget planning and debt reduction opportunities;
- Request for financial assistance to make improvements to the Historic L&N Depot from the Friends of L&N Depot;
- Background and overview of the Stormwater Program, as well as stormwater quality compliance requirements;
- Proposal to add turn lanes and make other road and intersection improvements on Emmett Avenue and Creason Street;
- Proposal to evaluate the City's facilities management functions over the next several months;
- Review and update of Parks and Recreation capital improvement projects underway and proposed Fiscal Year 2018 budget, including Preston Miller Soccer Complex, Lovers Lane Soccer Complex walking trail and pavilion expansion, Lampkin Park spray ground, Fountain Square Park, Shake Rag Park development, Kereiakes Park ball fields and parking changes, and Skate Park improvements;
- Continued implementation of the Parks Master Plan and recommendations for projects by location and fiscal year;
- Proposal to consider ways to assist homeless with adding shower facilities at the bathrooms at Mitch McConnell RiverWalk Park;
- Proposal for hiring a professional engineering/design firm to develop a plan for whole scale downtown improvements to improve pedestrian safety, parking and aesthetics, and more visibly connect Fountain Square Park to Circus Square Park;
- Update regarding the downtown wayfinding project and partnering with the Bowling Green Area Convention and Visitors Bureau to maintain a cohesive network of signs;
- Proposal to develop a television/internet based diversity ad campaign to target different demographics using a number of advertising formats and geo-fencing;
- Changes to the City's list of eligible agencies to receive funding as a contract agency, including consideration of funding for Southern Kentucky Performing Arts Center (SKyPAC) and other agencies formerly funded through the Community Development Block Grant (CDBG) program such as United Way of Sothern Kentucky 2-1-1 program and Bowling Green Housing Authority small business technical assistance and training program;

- Potential revisions to the Board of Commissioners meeting time, procedures and practices, including taking a vote on all first reading ordinances and rearranging the established order of business;
- Review of the City's turnover rate by department;
- Proposal to improve public transit services to help people get to and from job locations, offer later hours of operation, potential to expand access and increase routes;
- Consideration for designating a community place for trade/sale transactions similar to other cities in the country;
- Request for the City to take over a private rail crossing for economic development purposes off Louisville Road and potential to reroute an interior road to connect to Tobacco Road; and,
- Establishment of the Fiscal Year 2018 strategic plan goals, top priorities and major projects.

ADJOURNMENT

This being a special Work Session/Strategic Goal Planning with no formal action permitted and with no further business to come before the Board of Commissioners, at approximately 4:00 p.m., the special session was adjourned.

ADOPTED: February 7, 2017

APPROVED: Brian Wilkerson
Mayor, Chairman of Board of Commissioners

ATTEST: Katie Schaller-Ward
City Clerk

Minutes prepared by Assistant City Manager/City Clerk Katie Schaller-Ward